

**BOARD REPORT
OUTREACH COMMITTEE
Northeast Region Board Meeting
October 2022**



DATE: October 17, 2022
TO: Northeast Region Board of Directors
FROM: Steve VanDyke, Board Liaison

SUBJECT: Report of Outreach Committee

A. Highlights

1. Planning another CDT class for the Spring testing session.
2. The regional educational database project has not progressed very far.
3. The regional social media outlet has not been developed at all.

B. The Report

1. Committee Members:

Steve VanDyke, Worcester
Bill DuBois, Metro NY
Paul Comesso, Long Island
Ken Lambert, New Hampshire

2. Committee Goals: The Board has tasked the Outreach Committee with developing the following:

- a. Virtual CDT training for Region members.
- b. A centralized repository for programs, to share ideas between Chapters.
- c. Increased social media presence.

3. Committee Activity:

a. **CDT Training:**

- 1.) Planning another CDT class for the Spring. Will be working with Ruma Som again to confirm faculty and get commitments. Anyone wishing to teach a section should reach out to me.
- 2.) Feedback solicited included the suggestion of videotaping the sessions, to allow students to watch them ahead of time, and handling the session as more of a Q&A. I have no idea how to make the videos or where to host them for candidates to view. Anyone with experience in that area willing to help out, should contact me.
- 3.) Brokering the “group rate” offered to companies signing up more than 10 candidates was a fiasco. Let’s never do that again. Students are on their own and can pay early to save or wait to be sure they’ll take the test and pay a little more.

b. **Educational Database:** The goal had been to develop a searchable database within the Region website, populated with prior programs held by chapters around the region. The database would be searchable by keyword (i.e. “envelope”, “hardware”, “code”, etc.) and would return a list of recent programs, with their descriptions. A template for the data entry has been developed

(attached to this Board Report) and floated by Mike Helly, who confirms that he can likely develop the proposed functionality. Points for discussion:

1.) Who is the best person to enter data into the database? Since the purpose of the Outreach Committee is to reduce work for Chapters, could Chapters send their event flyers or AIA justifications to Terri Bracken so she can enter that information?

2.) The proposed template includes fields for attendance and comments on the success of the program. This would require chapter program chairs to enter that information.

c. **Social Media:** The goal set forth was to identify ways and costs for the Region to use elements of social media to increase membership and exposure for individual chapters. No development of the program has taken place. I've never used Twitter, Instagram or Snapchat in my life. My only facebook friends are my parents and daughter, and I never use facebook – I just call them. I have a LinkedIn account, so that I can accept invitations and not hurt a client's feelings – I've never actually posted on LinkedIn in my life. Clearly, I'm not the right guy to head this up.

4. Status of Current Programs

a. CDT: Spring 2023 class being developed.

b. Education: approve template proposed herein, and deploy into Region website.

c. Social Media: not active.

5. Problem areas

a. The formation of the Outreach Committee predates my involvement on the Region Board, but I believe the intent was to combine a bunch of individual committees to provide Chapters with a central contact to help them out with stuff. When I joined the Board, the 3 facets discussed in this report had been determined to be the focus of the Outreach Committee. What this amounts to though, is asking one person (me) to chair and manage the work of 3 committees and as a result, nothing actually gets done because there isn't enough volunteer time to run my business and keep all three of these rolling. Maybe I've just done a lousy job of delegating and asking for help.

6. Recommendation for goals for next FY:

1.) End Outreach as a singular committee and go back to separate Certification, Program and Social Media committees.

Respectfully submitted;

Steve VanDyke, Outreach Committee Board Liaison
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END OF REPORT

Cc: Region Secretary

CSI NORTHEAST REGION EDUCATIONAL PROGRAM DATABASE

Program Title: Fire Department Operations for Architects

Presenter: Cpt. Tom Bull, Worcester Fire Department

Chapter Contact: Peter Caruso, LPAA, (508) XXX-XXXX, Worcester County

Description: Fighting a fire is a dangerous series of orchestrated events that a fire department must carefully maneuver through. When human lives are at stake, any errors could have severe consequences. The Fire Department in any municipality is well trained to respond to such a disaster. However small or large a fire may be, the premise is still the same- save lives and minimize the damage. Architects and Contractors are squarely involved in this. The Architect is responsible for designing a safe building for its occupants by meeting the building code and the Contractor is responsible for building the design as proposed. To help ensure these are met, officials with the City of Worcester Fire Department is actively involved with the initial review of the documents through occupancy. This month's presentation and interactive discussion will be about the logistics involved when the Fire Department approaches a building on fire and what happens from the time the fire engine pulls up to the building to the actual act of fighting the fire. Who better than Captain Bull to lead this presentation!

Learning Objectives:

1. Understand the code requirements of the IBC, how Massachusetts has modified them and how MGL c.148 s.26 further empowers the Fire Official as an Authority Having Jurisdiction.
2. Identify the various types of firefighting equipment used to fight a fire and their impact on building and site design.
3. Understand the logistics of how a fire department puts out a fire or responds to an emergency.
4. Properly locate building elements related to firefighting such as FDC's, FACP, and Annunciators, standpipes, and other items in positions most advantageous to firefighters.

AIA Program Number: NERCSI2115

Provider Number: S000

Program Credit: 1 LU / HSW

Program Attendance: 20

Comments: Event attendance capped at 20 due to COVID restrictions, and was filled. Appealed to a wider range than usual; several new faces at this event. Might be more interesting to combine with a building tour for a "hands-on" experience.