



**Northeast Region Construction Specifications Institute
BOARD REPORT**

DATE: 10-17-2021
TO: Northeast Region Board of Directors
FROM: Kevin Phillips

SUBJECT: Report of Syracuse Chapter

A. Report Summary

1. The Syracuse Chapter is trying to maintain its current level of membership while providing value to our existing members.

B. The Report

1. Summary of activities since last report:

The Syracuse Chapter has switched to Zoom programs vs. in-person programs with much success. There has been a noticeable increase in participation since we have switched to Zoom. The noon Zoom programs are very convenient to members since they do not have to leave work to participate. Some of our programs/events included:

10-14-2021 WR Meadows Presents: Effective Waterproofing; 6 participants

08-12-2021 AIA & CSI Golf Tournament; 23 teams (foursomes)

07-15-2021 E-Code – The Old and the New; 8 participants

2. Status of current programs:

The Syracuse Chapter plans on continuing with monthly Zoom programs. We are also looking into the possibility of providing our members with a “Christmas Gift” which would be an embroidered jacket or shirt with the new CSI logo on it.

Early next year, we plan on re-starting the popular Spec Hunt program at a local college which will coincide with the start of a spec writing competition for local college students to win up to a \$1000 college scholarship (total award). We also plan on restarting the popular Construction Outlook program. This is our largest program of the year. Syracuse Builder’s Exchange and SACNY (Subcontractors Association of Central New York) are co-sponsors of this event.

3. Problem areas: Our biggest problems include finding volunteers and providing a “perceived value” to our members that is worth their dues. One solution even includes seeing if we can get cell phone group discounts for our members. Cell phone savings could be a huge “perceived value” to our members. Maybe this should be explored more by the Region? For example, the Syracuse Builder’s Exchange offers AT&T and Verizon discounts to their members which includes discounts for cell phones, I-pads and service plans. (Notice: The Syracuse Builder’s Exchange is considered a Chamber of Commerce by the IRS, and not a Business League like CSI. They may be able to obtain better discounts because of this but I believe this is worth looking into.)

4. Success stories: Our biggest success is our Zoom programs which has attracted more participants than past in-person meetings. The exception would be Construction Outlook which is our biggest program of the year. We hope to re-start Construction Outlook in Spring 2022.
5. Liaison Activities: None

C. Chapter Leadership Roster

1. Chapter Officers

Thomas Pratt – President

315-637-0081; arch-mgt@tprattarch.com

Mike Kulik – Vice President

mkulik1326@gmail.com

Kevin Phillips – Treasurer

315-525-4327; kevin@kevindesigns.com

2. Chapter Committee Chairs

None

3. Chapter Nominating Committee Appointee

None

Respectfully submitted;

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END OF REPORT

CC: Region Secretary