

BOARD REPORT
Northeast Region Board Meeting
October 23, 2021



DATE: October 18, 2021
TO: Northeast Region Board of Directors
FROM: Marty Helly, Conference Chair
SUBJECT: Report of Region Conference Committee



A. Report Summary

1. Conference has been rescheduled for April 28 to 30, 2022.

2. Committee Members

Marty Helly- Chair
Len Anastasi
Susan Borne
Derek Greska

Tara Ikenouye
Cynie Linton
Bob McEachern
Mark Weiner

Alain Stanislas
Kristin Norwood
Howard Levine

B. The Report

1. Summary of activities since last report:

Committee has met this month and is ready to move forward.

Details of the new date were worked out with the hotel and updated contract signed by Region President and Secretary in May of 2021.

Keynote, entertainment and scheduled presenters have confirmed their availability for the new dates.

Site visit and meeting with new sales manager and catering manager at the hotel was made this month.

2. Status of current programs:

The annual Northeast Region CSI Conference is an opportunity for members of the construction industry to get together for networking, education, leadership development and fun. This year's event, originally scheduled for 2020, is being hosted by the Boston Chapter. As we'll be in Plymouth with a pandemic delayed celebration of its 400th anniversary, the focus of the event is on learning from the past to create better buildings for our future.

The conference will kick off on Thursday with our evening Welcome Reception and networking time in the hospitality suite.

Friday will feature our trade show and technical seminars focused on Longevity / Durability / Resiliency. Lunch and the keynote will be on the Trade Show floor, as will the Cocktail Party and annual Scholarship Auction. Our President's Banquet will be held Friday evening.

Saturday brings the conference's leadership development activities including an Institute Update and Leadership Workshops. This will be followed by the Awards Luncheon. After lunch there will be a board meeting for CSI leaders. For other attendees there will be professional development sessions and a chance to tour the renovated Mayflower which has returned to Plymouth Harbor.

Arrangements with the hotel have been made and our keynote and education session speakers confirmed. Sponsor registration will re-open immediately after the board meeting this October and attendee registration will open in January. Hotel reservations can be made now using the region code.

- a. Conference dates are Thursday April 28 to Saturday April 30.
 - b. Hotel contracts updated.
 - c. All presenters and entertainment have been notified and confirmed intent to participate on the new dates.
 - d. Website dates updated.
3. The committee is currently preparing marketing items which will be released every two weeks through the fall and weekly beginning in January.
4. Schedule of activities prior to next Board Meeting:
- a. Run marketing campaign.
 - b. Register sponsors starting October 25.
 - c. Register attendees starting January 1.
 - d. Restart planning for FY23 conference in New Jersey. We had begun meeting with hotels in Jersey City in February 2020 and this was put on hold.
 - e. We have had some preliminary discussion with leadership from the Mid-Atlantic Region on a possible joint conference. They were interested in jumping at this right away but not willing to join us in Plymouth. The prospect of doing this in New Jersey is appealing for them, They will be discussing at their board meeting this month as well.
5. Updated conference rotation: Suggest we may want Rochester and Syracuse to switch to allow the stronger Upstate NY chapter to host earlier.
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|-------------------|----------------------|-------------------|
| a. Boston '22 | f. Long Island '27 | k. Worcester '32 |
| b. New Jersey '23 | g. New Hampshire '28 | l. Vermont '33 |
| c. Syracuse '24 | h. Rochester '29 | m. Housatonic '34 |
| d. Maine '25 | i. Eastern NY '30 | |
| e. Buffalo '26 | j. Metro NY '31 | |

C. Updated Conference Budget attached.

Respectfully submitted;

Marty Helly, Region Conference Chair
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END OF REPORT

Cc: Region Secretary